

Challenge 4: Head of Customer Experience



Some journeys are really long and to maximise passenger satisfaction there could be on board entertainment. Be creative and design some on board entertainment for a long train journey.

For example, you could focus on food and drink, technology and the comfort of the passengers.

Draw and label your design below.

A large, empty rectangular box with a thin black border, intended for the student to draw and label their design for on-board entertainment.