

Benchmark 1: Building a Strategic Careers Plan

Career Leader Checklist

Careers vision statement

Yes No N/A

Does your school/college have a clear vision for careers provision?

Has your Enterprise Adviser (if you have one) and the Board of Governors engaged in this process?

What are the key areas for action across your community of practice?

Current position audit

Yes No N/A

Have you completed a recent Compass report as a starting point?

Have you completed a SWOT analysis?

Do you have the up to date Destinations Data?

Do you know where to find information on local LMI, growth sectors, FE/HE provision and alternative routes to employment?

What are the most vulnerable cohorts identified and what are the 'gaps' to achieving outcomes?

Have you completed an audit on your current employer links/relationships?



Key strategic objectives (student centered and measurable)

What are the specific issues your school/college are trying to solve?

What are the opportunities within Careers provision to support outcomes in this area?

What does success look like for you?

Who else is responsible in school/college?

Action Plan

Yes No N/A

Do you have an action plan outlined to achieve your key strategic objectives?

Have you developed a list of progressive learning outcomes across all year groups?

Have you developed your action plan against the new CDI Framework?

Addressing the criteria of BM1

Yes No N/A

Is your career plan/strategy written down?

Have you shared your careers plan with key stakeholders?

How have you shared your careers plan with key stakeholders?

Does your school/college website contain the relevant careers information for all stakeholders?

How do students recognise careers related learning and track their progression throughout year groups?

Have you implemented a systematic process for evaluating impact across all stakeholders? i.e. teachers, students, parents/carers, employers/businesses



Additional questions to consider

Yes No N/A

How many hours per week do you have to dedicate to careers?

Do you currently have an Enterprise Adviser?

Do you receive the fortnightly North East Ambition opportunity bulletins?

Do you attend the Regional Career Leader Network Meetings (RCLNM)?

Are you on LinkedIn and Twitter?

(This may help improve employer links and communications around activity)

Do you have support from SLT/governors for careers provision?

Have you ever taken the offer for Teacher CPD by LEP staff?

Do you use the North East Ambition audit tool?

Have you ever hosted a Business Breakfast?

(A business networking event)

