

Careers Video Directory

January 2021

For young people

From Success at School

<https://www.youtube.com/channel/UCChRZlNI4577XtLLibJNeANQ/videos>

From Founders4schools

<https://www.founders4schools.org.uk/videos/?page=1>

From Sector spotlight sessions

<https://www.youtube.com/playlist?list=PLTO-tXNNGLzQXEaVpgPjYIN7n3a4liniB>

From [icould.com](https://www.icould.com) (multiple – examples for BM4 selected)

<https://www.icould.com/explore/#subject> (25 subject areas listed, numbers of videos may change and indicate volume of content for each subject)

- Art and Design (70+)
- Computing (50+)
- Drama and Theatre Studies (40+)
- Geography (50+)
- History (15+)
- Maths (85+)
- Music (45+)
- Science (170+)
- Travel and Tourism (4)
- Business Studies and Economics (190+)
- Construction and Architecture (20+)
- Engineering (55+)
- Hair and Beauty Studies (20+)
- Home Economics (25+)
- Media (50+)
- Psychology (10+)
- Sociology (15+)
- Child Development (10+)
- Design Technology (80+)
- English (45+)
- Health and Social Care (65+)
- Hospitality (40+)
- Modern Languages (5+)
- Religious Studies (2)
- Sports Science and PE (85+)

From 'Fire it up' apprenticeships campaign

<https://www.youtube.com/user/ApprenticeshipsNAS/featured>

From 'The Mix' (general support for under-25s, multiple videos and topics)

<https://www.youtube.com/c/TheMixUK/videos>

From BBC Bitesize Careers (go into each sector and see videos within job profiles)

<https://www.bbc.co.uk/bitesize/articles/zmdc382>

From BBC 'Resilience' playlist

<https://www.bbc.co.uk/ideas/playlists/resilience>

From BBC website - 5Cs to looking after your mental health during lockdown

<https://www.bbc.co.uk/news/av/newsbeat-52411394>

From GlobalBridge Future Stars 2020 (4 keynote speakers)

<https://www.myglobalbridge.com/gbfuturestarsrewind>

From Unitasterdays (Uni Taster Tuesdays)

<https://www.unitasterdays.com/ut-tuesdays.aspx>

From Stacey Dooley 'Show me what you're made of' (through bbc iplayer)

<https://www.bbc.co.uk/iplayer/episodes/p06zhf9j/the-nine-to-five-with-stacey-dooley>
(5 episodes at approx 30 mins each)

From CEC's 'Work it' series of short interviews with young people)

[1438_Work It Reference Document_FINAL.pdf](#)
(careersandenterprise.co.uk) (2-5 minute each)

From Careerpilot

[Careerpilot : Video stories](#)

From Bring it on TV

Episode 1

<https://www.youtube.com/watch?v=ThOUhSS7dhl> 16.10

Episode 2

<https://www.youtube.com/watch?v=EDRaltor07U> 14.22

Episode 3

<https://www.youtube.com/watch?v=lly6M-r7ask> 18.27

Episode 4

<https://www.youtube.com/watch?v=BP-mdMTBYBk> 17.07

Episode 5

https://www.youtube.com/watch?v=rBXC6Vex_Uo 18.20

Episode 6

<https://www.youtube.com/watch?v=nHp-dH49L60> 12.36

Episode 7

https://www.youtube.com/watch?v=NP5hRG_qHu0 13.47

Episode 8

<https://www.youtube.com/watch?v=8m2VvNAL2JA> 13.24

Episode 9

<https://www.youtube.com/watch?v=97KYmsZMSsQ> 16.27

Episode 10

<https://www.youtube.com/watch?v=ogldTniMUv0> 13.38

Episode 11

<https://www.youtube.com/watch?v=ZNykh1ZbYlo> 14.57

Episode 12

<https://www.youtube.com/watch?v=3JBkerryOys> 19.01

Episode 13

https://www.youtube.com/watch?v=WrgLDRqT_rw 13.46

Episode 14

<https://www.youtube.com/watch?v=QTvPAcxfqbk> 10.55

Episode 15

<https://www.youtube.com/watch?v=6uY8vvYxP2s> 12.04

Episode 16

<https://www.youtube.com/watch?v=2YWB4EZ-dsE> 15.09

Professional societies and institutions (key STEM selection)

From Royal Society of Chemistry

<https://edu.rsc.org/future-in-chemistry/career-options/job-profiles>

From Institute of Physics

<https://www.youtube.com/user/InstituteofPhysics>

<https://www.youtube.com/watch?v=7XdmnsBFnRw&list=PL42E9A58A15D1A0CA> 7.03
(example only – football careers using physics)

From Royal Society of Biology

<https://www.youtube.com/channel/UCGG23t12yb96Qye6FGnLFSA>

<https://www.youtube.com/watch?v=mG3kAaHkt5w&list=PLxu6lCEq35PerDTyEhFaEt5A7wz-SA-lc> 1.43
(example only – why we need biologists)

From Institute of Physics and Engineering in Medicine (sector-specific example)

https://www.youtube.com/watch?time_continue=1&v=YypGuUiBW0k&feature=emb_logo 6.13

From Morgan Sindall: Fancy a career in construction?

<https://www.youtube.com/watch?v=a70LgvyCKcU&feature=youtu.be> 12.04

From 'I see the difference' (Allied Health professions)

<https://iseethedifference.co.uk/>

For practitioners (mainly LMI-related)

From New Anglia LEP

[\(140\) Discover Your Future LMI video - YouTube](#) 8.08

From NESTA: The future of skills

<https://vimeo.com/307095709> 1.16

From The National Careers Service: How to use LMI in schools

<https://www.youtube.com/watch?v=MZthWNpiH4A> 4.25

From Education and Employers/OECD: How do young people feel about the future?

https://www.educationandemployers.org/youth-voice-for-the-future-of-work/?utm_source=Taskforce+Research+Mail&utm_campaign=da76370232-EMAIL_CAMPAIGN_2019_03_11_10_21_COPY_01&utm_medium=email&utm_term=0_2a7dc8d67d-da76370232-169384961 1.35

Also from Education and Employers (series of videos about the world of work)

<https://www.youtube.com/user/EducationEmployers/playlists>

From Founders4Schools: Making career education easy with F4S

https://s3.eu-west-2.amazonaws.com/danortheastambition/media/1.Toolkit%20icons/GMT20201105-113154_Neelam-Jag_1366x7684776c3c89007cca3d2dd04487db4feff006951d880af3e6a4c6fca4ec2d40c86.mp4 9.37

From Careermap and CEC: How to meet the Gatsby Benchmarks

<https://careermap.co.uk/webinars/> 55.56

From EMSI (series of videos about the labour market)

<https://www.youtube.com/playlist?list=PLw7kTqgEgPv5p0aGlvI844PeP63gwI85w>

From Gatsby (Sir John Holman discusses the Benchmarks)

[Introducing the Gatsby Benchmarks for Good Career Guidance - YouTube](#) (4.53)

North East

From North East LEP

Our Region, Your Future

<https://www.youtube.com/watch?v=4RqQGbuK00U&feature=youtu.be> 8.17

Learning about careers – Norham High School

<https://www.youtube.com/watch?v=-rbzSfFBldM> 2.26

Strategic Economic Plan

[\(126\) The Strategic Economic Plan - YouTube](#)

We go again!

[\(126\) We Go Again - YouTube](#)

Careers in electrification

[\(152\) Careers in electrification - YouTube](#)

From North East Ambition Primary pages (for Key Stages 1-3)

[\(126\) Key Stage 1 - Virtual encounters with self-employed people and entrepreneurs from across the North East region - www.northeastambition.co.uk - YouTube](#)

[\(126\) Key Stage 2 - Virtual encounters with self-employed people and entrepreneurs from across the North East region - www.northeastambition.co.uk - YouTube](#)

[\(126\) Key Stage 3 - Virtual encounters with self-employed people and entrepreneurs from across the North East region - www.northeastambition.co.uk - YouTube](#)

From North East Ambition: Labour Market Information toolkit (particularly suitable for SEND and KS2-3)

[Energy | North East Ambition](#)

[Agri Tech | North East Ambition](#)

[Health and Life Sciences | North East Ambition](#)

[Transport | North East Ambition](#)

From Sunderland Software City (series of 'work inspiration' videos)

https://www.youtube.com/watch?v=hGQ9c8btaKU&list=PLQouv9EFWXV2Vi_yYnz7I9Tx88R4orYbC

From Invest North East England

<https://investnortheastengland.co.uk/north-east-england-works/> 2.28

From Nifco (example of single employer video)

<https://www.neechamber.co.uk/policy/greatreasons> 3.12

From BGL Group, Sunderland (customer service apprentice – physical/virtual)

<https://www.youtube.com/watch?v=KZWVXImq0t8>
3.40 physical

<https://www.youtube.com/watch?v=C8bPaNdrIRY>
3.45 virtual

From Shotton Hall Academy/Oxford University

(22) Former EDC Student Professor Stuart Mackenzie – Fellow of Magdalen College, University of Oxford – YouTube 3.13

From North Eastern Universities Purchasing Consortium – women in construction

[Building Better Futures | North Eastern Universities Purchasing Consortium \(neupc.ac.uk\)](https://www.neupc.ac.uk/building-better-futures)

Regional individual conversations

(126) Job Role Insights W/Sophie Craggs – YouTube

(126) Ben thompson, Costain BIM Coordinator – YouTube

(126) Job Role Insights W/Robert Currie – YouTube

(126) Job Role Insights W/Penny Day – YouTube

(126) Richard Winter Aspire – YouTube

(126) Port Of Blyth – YouTube

[In conversation with Aaron Young \(Ryder Architecture\) – Create and share your videos with Clipchamp](#) 12.47

Please note...

1. This is only a tiny selection of online careers videos the North East LEP is aware of
2. There is no single quality standard; what fits one audience may not fit another
3. Always watch the videos first to ensure they meet your needs
4. Keep a record of the hyperlink and video title for quick access
5. Links change and videos can be deleted so download the video to be safe
6. Note the date of the video – circumstances may have changed
7. Longer videos can be just as useful as shorter ones; break them down
8. Ask colleagues which videos they use and start your own video bank