

# Career Related Learning - Parent Evaluation

**Seeking systematic feedback about Career Related Learning (CRL) in school from parents is an important part of understanding whether the programme is having an impact on pupils beyond school.**

In many pieces of research into the subject, parents are always highlighted as a key influencer on a child's career aspirations.

Things to think about when approaching parental evaluation:

## 1. Timing

There are many surveys and forms to be completed by parents for their child so think about capacity of the parent as it may well reflect on the quality and quantity of information you receive.

## 2. Approach

Consider what is the most effective way you are able to gain engagement from parents – Google docs, school website or even social media.

## 3. Regularity

Plan the evaluation with SLT to ensure you are taking a regular snapshot. Depending upon how you are delivering CRL this may be termly or annually.

## 4. Content

When starting your journey to implement CRL it may be valuable to get a baseline of parents' opinions but there also needs to be a programme in place for them to evaluate. Plan out the questions you feel you will always want to know the answers to that are suitable and appropriate for your school and parent community.

## 5. Review

What will you do with the information? Will you report it back externally, is it just for internal use for yourself, SLT and staff? Might you keep some internal and some external? This might inform the types of questions you ask.

You may want to consider the template below as a starting point too.

## School Template – Parent Evaluation

Parent/carer name:

Pupil name(s):

Pupil year group(s):

### Intention

**I understand the aim of Career Related Learning in school**

Agree

Neutral

Disagree

**I understand the programme of Career Related Learning in school**

Agree

Neutral

Disagree

**I believe Career Related Learning is important for my child at primary school**

Agree

Neutral

Disagree

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### Organisation

**I know who to contact for support in school regarding Career Related Learning**

Agree

Neutral

Disagree

**School helps me to understand pathways and options at key decisions points**  
(eg. transition into reception, next key stage, secondary school etc)

Agree

Neutral

Disagree

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### Impact

**My child knows what a job or career is**

Agree

Neutral

Disagree

**My child can articulate their aspirations or ambitions**

Agree

Neutral

Disagree

**My child can demonstrate key employability skills**  
(eg. listening, teamwork, creativity and problem solving etc)

Agree

Neutral

Disagree

**What works well with school career related learning**

**How could Career Related Learning be even better at school**

**Could you support our Career Related Learning in school? If so, please let us know more details and how to contact you?**