

# Module Overview

Module 4: Employer Research

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#### Module 4: Employer Research

**Module Overview:** This is a guided resource to develop student knowledge of different sectors they could work in. The development of this knowledge then supports students in their analysis of job adverts to prepare them for seeking employment.

##### Employer Outcomes:

- Assist development of student knowledge in your sector.

##### Student Outcomes:

- Gain knowledge of different sectors you could work in.
- Understand job adverts and different phrasing that could be used.

##### Educator Outcomes:

- Equip students with skills to help them independently seek employment.
- Encourage students to follow their passions.

##### Suggested optimal duration:

**Activity 1:** 15 minutes.

**Activity 2:** 120 minutes.

**Activity 3:** 60 minutes.

**Activity 4:** 30 minutes.

##### Location:

School/College

##### Employer Resources:

- Facilitators guide
- Student resource pack

##### Student Resources:

- Student resource pack

##### Educator Resources:

- Facilitators guide
- Student resource pack